

<b>CEA 6</b>	<b>Curbing Speeding and Aggressive Driving</b>
<b>Strategy 3</b>	<b>Convince the public that apprehension is likely</b>
<b>Sub-Strategy 2</b>	<b>Enact Legislation to Conduct Automated Speed Enforcement</b>
<b>Targets</b>	Legislators and Political Figures and Other Groups.
<b>Description</b>	Legislative action is required to permit the deployment of automated photo speed enforcement that strategically address speeders, locations and conditions most common in speeding-related crashes within a specific geographic area.
<b>Actions</b>	<p><b>Step 1:</b> Legislature and Law Compliance Functions Team Up.</p> <p><b>Step 2:</b> Presentation of the concept to the Team by a selected vendor and/or municipality or state.</p> <p><b>Step 3:</b> Literature/Research into Other States' and Cities' Programs (Identify Needs, Benefits &amp; Expected Results, and Deployment Options).</p> <p><b>Step 4:</b> Assembling Information Package and Video on Technology Effectiveness.</p> <p><b>Step 5:</b> Legislative Review.</p> <p><b>Step 6:</b> Mail monthly "Facts Sheet" Type Postcards to Legislators.</p> <p><b>Step 7:</b> Develop an Initial Deployment Plan (e.g., Focus on Work Zone, High Risk Areas or School Zone).</p> <p><b>Step 8:</b> Review other State's Bills.</p> <p><b>Step 9:</b> Draft a Bill.</p> <p><b>Step 10:</b> Presentation and Technology Demonstration for Legislature and other interested parties.</p>
<b>Time Frame</b>	<b>Step 1:</b> End of November 07; <b>Steps 2, 3 and 4:</b> November-December 07; <b>Step 5:</b> December 07; <b>Step 6:</b> December 07 to time of vote; <b>Step 7:</b> December 07; <b>Step 8:</b> November –December 07; <b>Step 9:</b> December 07; <b>Step 10:</b> Legislation 08
<b>Output</b>	<p>The number of vendors, states and municipalities contacted.</p> <p>The number of different "Postcards" produced.</p> <p>The number of presentations and meeting with Legislators made.</p> <p>The number of votes in favor.</p>
<b>Data Needed</b>	<p><b>Data Specific to Application Type (e.g., work zone) or Locations. Use Data from I-89 Winooski detail.</b></p> <p><b>1a)</b> The \$ amount spent on speed enforcement.  <b>1b)</b> The \$ amount that would be needed to achieve significant results.</p> <p><b>2a)</b> The number of citations issued per \$ spent on enforcement.  <b>2b)</b> The number of citations issued per officers used.  <b>2c)</b> The number of citations issued by months.</p>

	<p><b>3a)</b> The number and percentage of speed crashes.</p> <p><b>3b)</b> The anticipated percent reduction in speed crashes due to automated enforcement.</p> <p><b>3c)</b> The anticipated percent reduction in fatal crashes and sever injury crashes due to automated enforcement.</p> <p><b>3d)</b> The anticipated savings in societal cost due to the reduction in crashes.</p> <p><b>4a)</b> Tracking data related to vendors, states and municipalities contacted; "Postcards" produced; presentations and meeting with Legislators made; number of votes in favor.</p>
<b>Data Collection</b>	<p><b>1a, 1b: Work Zone</b> GHSP; <b>Winooski</b> State Police and other PDs.</p> <p><b>2a, 2b:</b> GHSP, PDs Judicial Bureau</p> <p><b>3a:</b> VTrans.</p> <p><b>3b, 3c, 3d:</b> From Research conducted by function group.</p> <p><b>4a:</b> Coordinated by function group.</p>
<b>Performance Measure</b>	A legislation passed.
<b>Funding</b>	<p>Most data collection efforts would be part of normal duties.</p> <p>May need some funds to invite speakers.</p> <p>May need some funds to produce info brochures/postcards/packages.</p>