

CEA6	Curbing Speeding and Aggressive Driving
Strategy 3	<u>Convince the public that apprehension is likely</u>
Sub-Strategy 1	<u>Conduct High-Visibility Enforcement</u>
Targets	Drivers that are crash-producing speeders/aggressive
Description	High-visibility enforcement efforts that strategically address speeders, locations, and conditions most common in speed-related crashes that cause injury or death within a specific geographic area
Actions	<p>Step 1: Review crash data for a given geographic area to identify road segments and intersections that have been sites of speed-related injury and fatal crashes (up to a mile in length).</p> <p>Step 2: The law enforcement function group selects at least four enforcement zones, and establishes a law enforcement officer project manager for each zone</p> <p>Step 3: Determine the 85th percentile speed for each zone</p> <p>Step 4: Conduct a speed management workshop in targeted areas</p> <p>Step 5: Establish an enforcement threshold for each zone to consistently target the occasional violator and high-risk driver, i.e., enforce 5 mph above the 85th percentile speed.</p> <p>Step 6: Create public information and education materials for each zone, including a media outreach plan</p> <p>Step 7: Publicize the enforcement efforts to the maximum extent</p> <p>Step 8: Deploy to the selected sites during the days and hours and time of year of greatest crash risk (at least 30 hours per month per zone to maximize the achievement of measurable results based on studies). NHTSA recommendation</p> <p>Step 9: Report results monthly to media</p> <p>Step 10: Sustain the enforcement for at least 3 months per zone for 30 hours, followed the next three months for 10 hours, and address as needed subsequently</p>
Time Frame	<p><u>Step 1:</u> Within 3 months of report; <u>Step 2:</u> Upon completion of crash data report; <u>Step 3:</u> Upon selection of the zones; <u>Step 4:</u> Upon completion of Step 3; <u>Step 5:</u> Upon selection of the enforcement team; <u>Step 6:</u> Upon completion of Step 5; <u>Step 7:</u> Just prior to start of enforcement; <u>Step 8:</u> As decided based on crash data; <u>Steps 9 and 10:</u> as needed</p>
Output	<p>The number of enforcement zones enforced</p> <p>The number of enforcement hours</p> <p>The number of tickets/citations issued</p> <p>The number of crashes related to enforcement criteria</p> <p>Speed measurements</p>
Data Needed	<p>Speed/aggressive driving injury/fatal crash data by date/month/time for at least three years (see Windsor County data)</p> <p>Crash maps</p> <p>Number of enforcement hours by zone</p> <p>Number of tickets issued</p> <p>85th percentile speed before and after</p>

Data Collection	Analysis of crash data 85 th percentile speeds: RPCs, Towns, VTRANS Number of enforcement hours/tickets: Law Enforcement Officer's/Supervisor's activity sheets
Performance Measure	Reduction in the number of high speeders (site specific) Overall reduction in the number of speed related crashes
Funding	Reallocation of priorities, 402 funds, 164 funds, legislative funding